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March 29, 2016

To Who It May Concern,

I'm delighted to write this letter of recommendation for 2Deep Entertainment. At Youngstown State University, I wanted to create a new fun, exciting and safe event on campus for our students. This event was called "Penguin Nights" and the goal was to engage our students but also to give them an alternative than going to the local bars. I entrusted this new event to 2Deep Entertainment.

Penguin Nights had a lot of logistics associated with the planning because we wanted to incorporate our Gymnasium (Beeghly Center) and our Student Union (Kilcawley Center) in the event. Not to mention an event of this nature has never been done before at YSU but 2Deep Entertainment delivered on both of our scheduled Penguin Nights events. They went above and beyond the call of duty. Terrill and his staff oversaw the sound, staging, lights, marketing and talent. It was great being able to have a company that handled all of those various areas. As an added benefit to their contract, 2DE brought in their partners to do free give-a-ways such as Reebok, Edible Arrangements and Metro PCS at no cost to the university. Our students loved receiving those free give a ways.

In closing I personally have been in student activities for over 25 years and normally don't endorse but after witnessing the professionalism and execution of 2Deep Entertainment it set the bar very high of what I now expect from a middle agent.

Sincerely,

Mr. Eddie J. Howard, Jr.

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Associate Vice President for Student Experience

